

Jurisdictional Review of North American Climate Change Policy for CN Rail



CHALLENGE

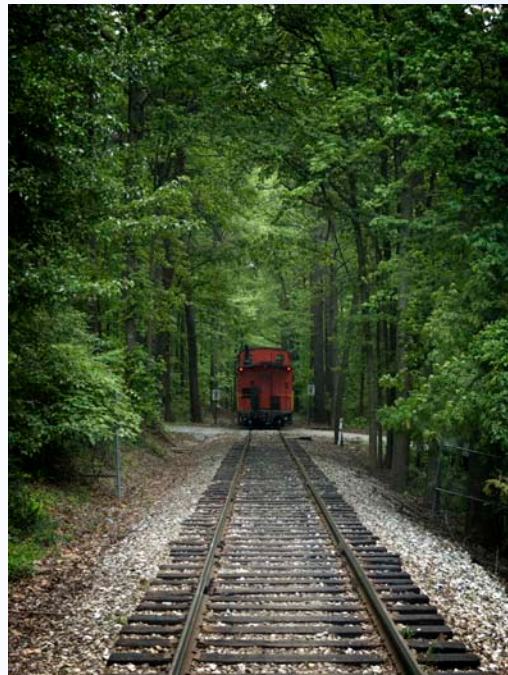
CN wanted to know where the carbon offset opportunities lay across the various jurisdictions in which it operates, and what were the regulatory environmental risks it faced.

SOLUTION

Delphi conducted a comparative analysis of the multiple regulatory regimes across North America and provided CN with a compendium of risks and opportunities related to offsets, GHG constraints, and other rules and regulations.

VALUE

Through Delphi's work, CN is able to live up to its vision of "delivering responsibility for a sustainable future" by minimizing its environmental risk and pursuing potentially lucrative offset opportunities to maximize shareholder value.



TODAY'S REALITY

With a patchwork of environmental rules and policies at the state, provincial, federal and supranational level, many companies struggle to understand where opportunities lie and compliance risks lurk.

THE CHALLENGE

CN wanted to understand the regulatory environment in all of the North American jurisdictions in which it operated so it could take advantage of offset opportunities and avoid compliance risk and liability. They also wanted insight into transportation policies and programs that they could leverage to reduce costs and capitalize on opportunities throughout their market.

"They're great! They have a very good team. They have done very well in keeping lines of communication open, they're very responsive. The ongoing discussions we have are very good."

Normand Pellerin, Assistant VP Environment, CN

HOW DELPHI DELIVERED

Our knowledge of regulatory policy; experience with compliance management and understanding of corporate strategy, meant we were able to compile a risk and opportunity analysis of CN's most important operational jurisdictions in North America. Offset and other market opportunities were highlighted and current and emerging environmental compliance risks were detailed. The analysis has enabled CN to capitalize on emerging opportunities while avoiding risk in a planned, proactive and cost effective way.

VALUE ADDED

CN is proud of its overall vision of "delivering responsibly for a sustainable future." Delphi's work is helping CN improve its environmental stewardship while capitalizing on market opportunities and delivering value to its stakeholders.

Delphi equipped CN with an understanding of multiple offset regimes so that CN could pursue potentially lucrative offset generation projects through freight modal shifting. CN also gained insight into the current and emerging environmental compliance risks to avoid potential liabilities.