



### CHALLENGE

TransCanada needed to ensure their sustainability strategies and reporting activities were effective and met the best practice requirements as expected by their stakeholders.

### SOLUTION

Delphi conducted a benchmark analysis of TransCanada's competitors, their sustainability strategies and reporting activities. Governance, disclosure, metrics, stakeholder engagement and reporting techniques were evaluated to provide TransCanada with a comparative analysis of their overall performance.

### VALUE

TransCanada was able to gauge the success of their sustainability strategies and reporting activities and quickly pinpoint areas for improvement, which saved them time and money and increased the efficiency of their performance improvement initiatives.

## Helping TransCanada Benchmark and Improve Sustainability Performance



### TODAY'S REALITY

In today's Fortune 500 companies, corporate sustainability is often an advanced, integrated and refined discipline. Improvement requires careful and strategic analysis to determine where to invest time and money for the greatest possible impact and return.

### THE CHALLENGE

TransCanada wanted to improve their sustainability strategy and reporting efforts. With a mature and effective sustainability program in place, they needed a focused assessment of the strengths, weaknesses and competitive position of their program in order to add real value to their improvement efforts.

*"Their technical, policy and business expertise combined with their commitment to providing high quality, flexible services means they consistently present us with high-value work."*

*"We continue to engage Delphi on a greater number and variety of projects and highly recommend their services to other companies."*

Srikanth Venugopal, Director, Environmental Risk & Carbon Offsets, TransCanada

### HOW DELPHI DELIVERED

Leveraging our experience in the development of corporate sustainability strategies, Delphi conducted a benchmark analysis of TransCanada's competitors, their sustainability strategies and reporting activities. Delphi quickly and efficiently highlighted improvements that would have the greatest impact on overall performance.

### VALUE ADDED

Delphi was able to help TransCanada gauge the success of their sustainability strategies and quickly pinpoint areas for improvement. This saved them time and money and increased the efficiency of their performance improvement efforts. Through this effort, TransCanada continues to demonstrate commitment to its core values and its sustainability leadership.